

Abstract

This study analyzes the financial performance and profitability of Hari & Co., focusing on key financial indicators to assess the company's fiscal health and operational efficiency. The research examines financial statements, including balance sheets, income statements, and cash flow statements, to evaluate the trends in revenue generation, cost control, and profit margins. Ratio analysis, including profitability ratios such as return on assets (ROA), return on equity (ROE), and net profit margin, is used to assess the company's performance. By comparing these metrics with industry standards and historical performance, the study identifies strengths and weaknesses in the company's financial strategies. The findings offer actionable insights for improving profitability, enhancing financial management practices, and ensuring long-term business sustainability.